

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Student Involvement and Campus Programs

Leader(s): Dr. Robert Clay

Implementation Year: 2019-2020

Goal 1: Develop, implement and assess co-curricular programs that promote student involvement, participation in annual events and campus traditions, build institutional pride and strengthens connections to the university community.

Objective 1:	Enhance programs, activities and experiences that enable students to actively engage in Campus Life.
Action Items	<ul style="list-style-type: none"> • Expand traditional programming. i.e. Welcome Week, Spring Fest, Homecoming • Enhance evening and weekend program offerings • Encourage campus involvement through increased marketing efforts to create awareness of program offerings. i.e. Jaguar Connection, Social media
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Develop metrics based on expected v. actual participation • Staff Observation • Monthly metrics to determine student involvement • Jaguar Connection Assessment
Responsible Person and/or Unit (Data collection, analysis reporting)	Assistant Director of Campus Programs and Traditions
Milestones (Identify Timelines)	<p><u>FALL 2019</u></p> <ul style="list-style-type: none"> • Access traditional and innovative programming • Increase evening and weekend programs • Develop process to streamline promotional efforts with Marketing <p><u>SPRING 2020</u></p> <ul style="list-style-type: none"> • Student Activities Council members to contribute to student programming through empowerment, development, and leadership. • Plan 2020-2021 calendar by March
Desired Outcomes and Achievements (Identify results expected)	<p>To increase campus program offerings and activities that will enhance student experiences and encourage them to actively engage in Student Life.</p> <ul style="list-style-type: none"> • An increased sense of Jaguar pride amongst the campus community • Improved student participation at annual events and campus activities • GSU students recognize importance and correlation of involvement to college completion • Leadership skills are developed and sustained by student leaders and advisors

Achieved Outcomes and Results	
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal.)	